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WCNY Program Offer Information **CONNECT NY**

November 27, 2018

NYS Emmy-nominated *Connect NY* presents all new episodes featuring stories from across the state that effect all New Yorkers.

December: Urban Re-Development and Renaissance in New York State

EPISODE 412

URBAN REDEVELOPMENT AND RENAISSANCE IN UPSTATE NEW YORK

Release Date: December 10th at 9 p.m.

How once-thriving urban areas throughout Upstate New York are planning their comeback and how the arts community is leading the way. *Connect NY* meets artists and visionaries across the region who are tying artistic endeavors to economic development. We learn how these organizations who are fostering an arts and culture renaissance are partnering with state and local funding sources to create sustainable business models that have had positive ripple effects across the region.

Panel Members:

- Cheryl Finley, Associate Professor, Department of History, Cornell University
- Maureen Sager, Alliance for the Creative Economy
- Heather Briccetti, President and CEO, The Business Council of New York State
- Additional Panel members: TBA

Featured:

- Angela Daddabbo and Carey Eidel, Auburn Public Theatre

WCNY was founded in 1965 as The Educational Television Council of Central New York. Today it is a community-owned media company that produces content across multiple platforms, including television and radio programs, dynamic web and targeted email content, the *WCNY CONNECT* member magazine, and social media. Through online stream technology, WCNY has a global broadcast audience of viewers and listeners throughout the United States and 17 countries. WCNY operates five digital, pledge-free broadcast channels and three radio stations. Towers are located in Watertown and Utica, and WCNY's radio programming extends into Canada. Classic FM is one of a few radio stations in the world dedicated to locally programmed music.

Educational services include workshops; a 10,000 square-foot building with dedicated Education Center; Read Out, a radio reading service for the visually impaired; Enterprise America for middle school students; and a media and marketing communications program for high school students.

WCNY is LEED® Platinum Certified by the U.S. Green Building Council, the highest certification level achievable in Leadership, Energy & Environmental Design. Other achievements include Business of the Year in the nonprofit category in 2014 by CenterState CEO.

ABOUT CONNECT NY:

Connect NY offers a look at statewide issues through lively, insightful discussion and analysis on timely public affairs topics that affect residents across the Empire State. We will explore personal experiences, important conflicts and tough issues unfolding at the state level through the lens of the stakeholders involved. As we gain the perspective of those in government, labor and environmental organizations, community leadership, law and business, we aim to shed light on potential solutions to the complex problems New Yorkers seek to solve.

A panel of leaders and experts lend their perspective in a dynamic discussion moderated by Susan Arbetter, WCNY's Director, Public Affairs and host of WCNY's statewide daily broadcast radio show "The Capitol Pressroom." We will be on location in communities throughout the state bringing voices in the midst of the experience to the conversation.

New topics emerge monthly giving viewers the ability to gain insight and perspective through first-hand accounts and conversations that move the issues forward.

Each program will run 56:46 and will be made available to all New York State public television stations through Centralcast. Each episode of Connect NY will debut on WCNY on the dates listed above at 9

p.m. Programmers are welcome to schedule the episode at the same time or following its premier on WCNY.

For questions regarding Connect NY please contact:

Programming:

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