



Dear Friend,

If you've been curious enough to get to this page, we know that you believe in the story of Auburn Public Theater (APT) and support all of the benefits it provides to the community. As the theater moves into its 13th season, we continue to provide diverse programming and affordable access to the arts for all. We also do this...

- Auburn Public Theater disburses \$150,000 through state programs to organizations and artists in Auburn and five counties surrounding it every year.
- We provide on-going arts education to students in local schools, community centers and at our theater; Nearly all of these classes are free or tuition-assisted.
- We partner with over 50 community organizations to offer free or low cost rental rates.
- Since our inception, we've been working closely with the local recovery community to provide volunteer hours, training and jobs to those seeking a second chance.

Up until this year, we have only been able to utilize one half of our available building space. **And so we have begun our Capital Expansion Project.**

- Complete renovation of our lower level in order to provide for the community 13,000 sf of space for rehearsals, community events and arts education. The highlight of this space is our anticipated **Auburn Music Hall of Fame**, which will honor local musicians who have distinguished themselves in the industry.
- Our exterior will be redesigned with a modern façade, unifying the whole building and providing the theater with increased visibility. A new entrance on Genesee Street configured with digital signage, awnings and marquees will provide access to the lower level spaces, upstairs cinema, studio and main stage theater.
- The acquisition and repurposing of our former ground-level tenant space into a community café.

Upon completion of project in 2019, APT and surrounding downtown businesses will benefit from the increased traffic and enhanced tourism these renovations will bring. The ability to take advantage of a fully renovated building can then generate the necessary income needed to sustain our organization for the long term. Expected outcomes include creating thirty planning and construction jobs during renovation and up to twenty permanent managerial, administrative and service jobs once renovation is completed. We estimate additional annual income of approximately \$75-85k (café/stage operations: \$50k; \$25-35k lower floor programming and rental).

“Expanding the arts. Bringing people downtown.”

8 Exchange Street PO Box 771 Auburn, NY 13021 (315)253-6669 www.auburnpublictheater.org



Our project

- Aligns with the priorities established by the regional economic council's previously articulated vision for the area that enhances desirable downtown with a strong sense of place.
- Builds upon APT as an established anchor institution in downtown, Auburn
- Is near other defined investments planned for downtown
- Includes significant job growth with a variety of skills and salaries.
- Enhances the attractiveness of downtown that includes public spaces for arts and culture.
- Provides additional affordable, diverse artistic and cultural offerings to the existing community and regionally.
- Attracts tourism. APT serves over 15,000 patrons per year. 65% of our audience is from outside Auburn, spending an average of \$35-\$50 dollars per visit. That's bringing about \$400,000 annually into our local economy.
- Attracts main street businesses and inspires entrepreneurs to invest and build in downtown.
- Provides community spaces to all ages and backgrounds
- Compliments the new Equal Rights Heritage Center located right next door.
- Is "shovel ready."
- Has support from local foundations and community leaders.
- Grows the sales tax base.
- Provides amenities that support and enhance downtown living and quality of life.
- Provides income and sustainability for Auburn Public Theater!

Over the last year, we have raised generous support from many of our local and regional foundations. We have also been fortunate to be part of grant programs offered to both nonprofit and for profit organizations by New York State that encourage economic growth for our community...**and now we need your help!** Your generous donation will help us match state and foundation requirements and ensure that we make our \$50,000 fundraising goal reachable. Through your generosity, Auburn Public Theater will continue to be able to provide affordable access to the arts for everyone and be a part of the Auburn community for generations to come. [y3E](#) X

With gratitude,

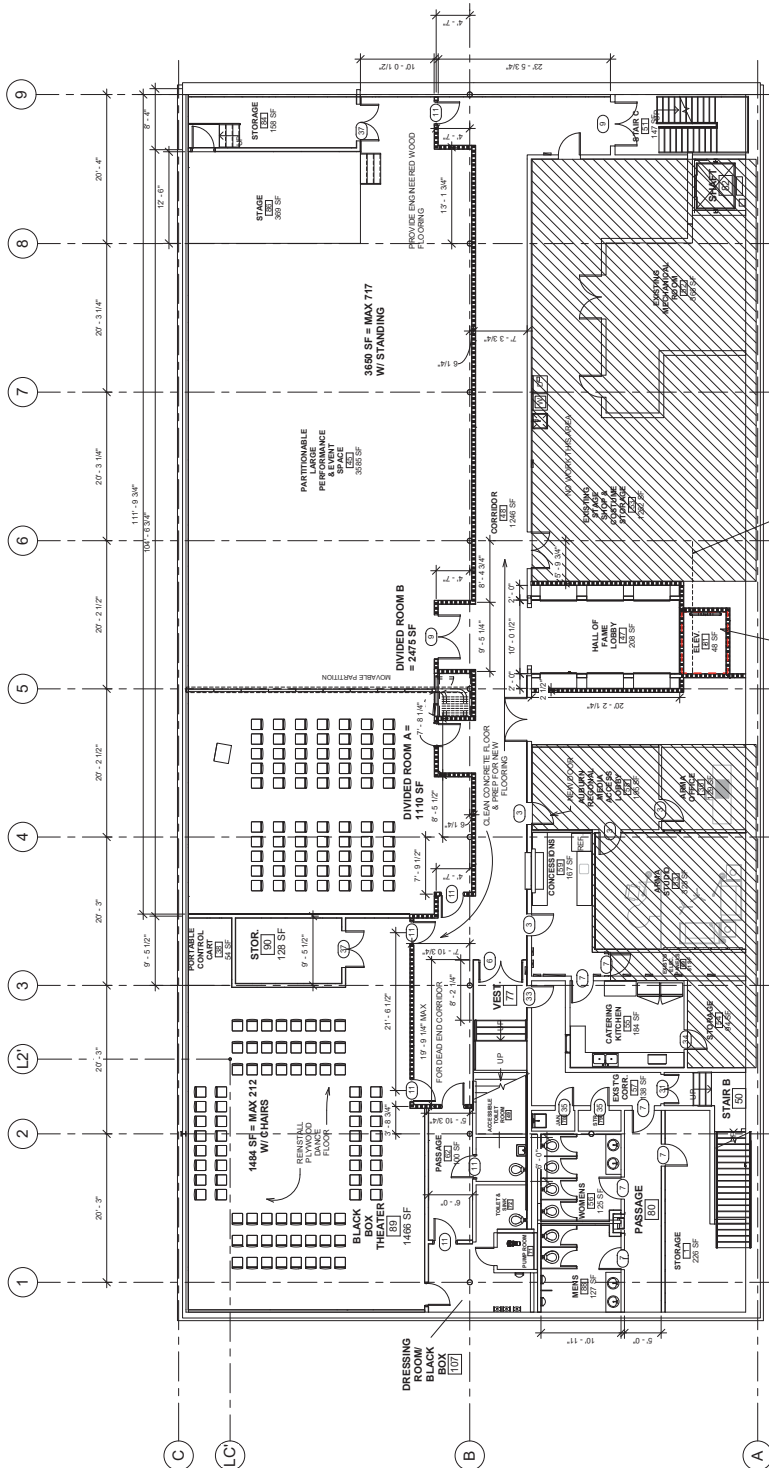
Angela Daddabbo
Artistic Director

Carey Eidel
Executive Director

Auburn Public Theater is a 501 c-3 nonprofit organization. Your gift is tax deductible as allowed by law; please consult your accountant or attorney.

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PROVIDE ELEVATOR, VERIFY DIMENSIONS WITH VENDOR

NETWORK TRUBBIE IN THIS BLOCK OF ELEVATOR SHAFT



LOWER LEVEL RENOVATION PLAN
 1/8" = 1'-0"

